

Circular Economy Month

October 2023

WHEREAS a circular economy is a way of designing, producing, and consuming that reduces waste and makes the most of the resources we have. It encourages us to rethink our systems and economies so that human activity supports the health of natural systems. A circular economy challenges us to take less, to use better, and to make sure our economies and our choices support the natural environment that we rely on.

The City of Toronto has adopted the aspirational goals of a zero waste future and of making Toronto the first city in Ontario with a circular economy. The City is working to incorporate circular economy principles into the design and delivery of our programs and services in an effort to prevent additional waste from being produced and build a greener economy and community for Toronto residents and businesses. The development of a Circular Economy Road Map will recommend actions that the City and other interested parties can take to aid the transition to a circular economy.

Currently, the City manages close to 900,000 tonnes of waste. The City's Long Term Waste Management Strategy prioritizes waste reduction and minimizing the amount of waste sent to landfill. The Waste Strategy includes waste reduction, reuse, repurposing and recycling activities that promote resource conservation and reduce environmental impacts. The Waste Strategy also emphasizes the importance of community engagement and encourages the reduction and prevention of waste, while maximizing its value before disposal and supporting the shift towards a circular economy.

Communities, businesses, organizations and individuals all play an essential role in promoting waste reduction and the move towards a circular economy. Transitioning to a circular economy will help to build a resilient, green, and prosperous future for Toronto residents and businesses.

NOW THEREFORE, I, Mayor Olivia Chow, on behalf of Toronto City Council, do hereby proclaim **October 2023** as "**Circular Economy Month**" in the City of Toronto.



Olivia Chow
Mayor of Toronto