

PROCLAMATION

The goal of *Circular Economy Month* is to transform the current take-makewaste linear economy to a circular one, where resources are conserved, reused, and reinvested in new products. A circular economy shifts to practices that extend the life of goods, food, and resources.

- Whereas: *Circular Economy Month* raises awareness about the benefits of the circular economy and celebrates circular innovations;
- Whereas: A circular economic model is built on responsible production and conscious consumption, with a primary consideration being environmental protection;
- Whereas: The City of Calgary is committed to reducing our waste, conserving resources, and educating our community about sustainable living.

On behalf of City Council and Calgarians, I hereby proclaim October 2023 as:

CIRCULAR ECONOMY MONTH

JYOTI GONDEK Mayor

