THE STORY OF E-WASTE



NOW

THEN



Advancement in technology has had many benefits to society, including connecting people from all over the world instantaneously. However, with these advances has come a rapid generation of e-waste. To achieve a circular economy, greater care and consideration must be put into product design to ensure we are extending the useful life of products and conserving valuable resources.

Extended Producer Responsibility (EPR)

Shift responsibility for collection and management of e-waste from taxpayers to producers that bring products to market. EPR incentivizes product innovation and the implementation of take-back or buy-back programs for old equipment.





Repair

Make products that are easy to repair and provide resources that empower consumers to repair their devices and pass these skills down to future generations.



A Circular Economy for Electronics

Individual behaviour change

Use the gadgets you already have for as long as possible. Repair broken products and consider purchasing used or refurbished before purchasing new. Resell or swap unwanted electronics before recycling.



Resource Recovery

Conserve resources by recovering materials already in circulation. Electronics recycling can be facilitated through collection events, drop-off depots, and retail electronic collection programs.





